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FOR IMMEDIATE RELEASE:

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EnviroServe Helps Load Trail Trailers Earn NATM's Prestigious "Green Manufacturing Award"

Dunn, NC – Load Trail LLC, Sumner, Texas earns the 2015 National Association of Trailer Manufacturers (NATM) "Green Manufacturing Award". The purpose of the Green Award is to recognize a NATM trailer manufacturing Member Company that has made significant contributions to improving the environmental impact within the trailer industry.

EnviroServe Chemicals nominated Load Trail because of its efforts to reduce water and energy consumption, eliminate the use of hazardous paint pretreatment products, and increase production output.

The implementation of *EnviroServe's EnviroKote™* Zirconium Technology reduced Load Trail's water and energy usage significantly by utilizing the rinse free option and low temperature pretreatment products.

This process also eliminated phosphate from waste disposal and replaced it with *EnviroServe's* Advanced Green Chemistry.

Salt Spray testing has proven that the new *EnviroKote™* process has increased Load Trail's paint adhesion and corrosion resistance as well.



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For more information on *EnviroServe Chemicals* contact: 910.892.1791 (main) 910.892.5765 (fax) 603 South Wilson Avenue, Dunn, North Carolina 28339. www.enviroservechemicals.com. Sales@enviroserveinc.com.



Pictured right to left: David Jones, R&D Chemist - EnviroServe Chemicals, Marc Oprean, Technical Account Manager - EnviroServe Chemicals, Cornelius Thiessen, Owner and Founder - Load Trail, Bryan Geeslin, Quality Manager - Load Trail, Jonathan Ballard, Technical Account Manager - EnviroServe Chemicals.